

ANDY APPEL

Graphic Designer

Education

Parsons The New School For Design
MS In Strategic Design & Management
2013 – 2015

Parsons The New School For Design
BBA In Strategic Design & Management
2009 – 2013

Experience

Freelance Graphic Designer

Nov. 2015 – Present

Past projects: Record Album Design for
'I'll Be Seeing You' and *'Goin' Your Way'*
by **Lisa Gary**

Creative Direction in Marketing Materials,
Web Design via Wix, Corporate Holiday
Cards for **Signalrt Asset Management**

Graphic Design Intern

Oct. 2013 – Dec. 2013

Emma NY, Marketing Agency, NY, US

Design Production Intern

Sep. 2012 – Dec. 2012

Holmes & Yang, Fashion Designer, NY,
US

Fashion Editorial Intern

January 2012 – May 2012

Vogue, Magazine of Conde Nast
Publication, NY, US

Digital Skills

Adobe Photoshop/Illustrator/Indesign,
Wix, SquareSpace, MS Office, Issuu

Skills

Editorial/Packaging/PR and Marketing
material Design (catalogs, books, flyers,
logo, record albums), Branding Strategy,
Web Design via Wix and SquareSpace,
Photo Retouching, Rendering

Awards & Honors

Featured in *'Monthly CA Magazine,*
Korean Edition' Jul. 2011 **Issue with the**
contest winning graphic art *'In Living*
Color'

Parsons The New School for Design Dean's List/Scholarship

Fall 2009 - Fall 2012

Nominated for Commencement Speech from Parsons The New School for Design

2013

Published in *'Artists to Look Out for,*
Volume 2' Dec. 2015 **by Starry Night**

Language Fluency

English, Korean

Portfolio: AndyAppelDesign.com

Email: ktcbc2019@gmail.com

Phone: 646 665 0066

Formerly known as Soonbeom Jang